



Green Bell Packaging Limited receives Northern Powerhouse Investment Funding

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Green Bell Packaging Limited receives Northern Powerhouse Investment Funding to further support their mission of providing greener packaging solutions

Green Bell Packaging Ltd, a plant based and plastic free packaging distribution company based in Liverpool, has received a £100,000 investment from NPIF - BFS & MSIF Microfinance, which is managed by MSIF in partnership with GC Business Finance as part of the Northern Powerhouse Investment Fund.

Founded in 2018 and led by M Vahid Nagori and Thibault Denis, Green Bell Packaging is a plastic-free solution provider, offering environmentally safe and affordable packaging options. The company prides themselves on contributing to the wellbeing of the planet, offering a fresh sustainable approach to packaging. The product range includes paper bags, jute bags, biobags, bio mailing bags designed for business and consumer use, all eco-friendly and home compostable.

M Vahid Nagori (pictured above), Founder and CEO at Green Bell Packaging Limited said:

"Protecting the planet is a key ethos of the business and a pillar from which it was built and founded. Plastic waste is among one of the biggest contributors to the deterioration of our land and marine life, with 79% of it ending up in the ocean or in landfills.



It's a really exciting time for us as a business. The company is expanding rapidly and in the last 12 months we have experienced a growth in sales. After introducing the first completely plant-based mailing bag to the UK market during lockdown in 2020, we have enjoyed further success with our most innovative product to date, the BioBag. Boasting an impressive client list across several sectors including hospitality, retail and e-commerce and food & drink to name a few, the firm has worked with some of the UK's largest high street retailers and wholesalers. "

Sue Chambers, MSIF Investment Manager added:

"It has been great working with Vahid. He is passionate about reducing the use of single-use plastics and Green Bell's biobag products are a game changer and have huge potential for a large number of different uses. I look forward to seeing continued growth over the coming years."

Sean Hutchinson, British Business Bank said:

"Green Bell is a great example of a business taking an innovative and sustainable approach to make a real difference within its industry and beyond. NPIF investments can support businesses like Green Bell placing them in strong positions to implement and expand sustainable goals even further. NPIF Microfinance is an effective tool to support companies looking to fund development projects or fill funding gaps for growth."

The Northern Powerhouse Investment Fund project, which is designed to boost SME growth in the North of England, is supported financially by the European Union using funding from the European Regional Development Fund (ERDF) as part of the European Structural and Investment Funds Growth Programme 2014-2020 and the European Investment Bank.

If you are looking for financial support for your business following the impacts of Covid-19, or are simply looking to grow or begin your business, contact:

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